



**The Halstead Chamber of Commerce  
would like to thank the following members for their support over the last year:**

- |   |                                  |
|---|----------------------------------|
| AT&T  | Legg Company                     |
| Bolde & Co                                      | Main Street Interiors            |
| C-Square Signs                                  | Martin Machine and Welding       |
| Central National Bank                           | Mark's Meats                     |
| Charlsen Insurance                              | McDowell Electric                |
| Chasing History                                 | Mike's Tire Service              |
| City of Halstead                                | Newton Medical Center            |
| Communities in Schools of Harvey County         | Prairie Winds Specialty Designs  |
| Crossroads Church                               | Rizza Retail Liquor and Mix Shop |
| D'Angelo's                                      | Purple Wave                      |
| Farmers Coop                                    | Sacred Heart Church              |
| First Mennonite Church                          | Safelink                         |
| First United Methodist Church                   | Sizemore Burns and Gilmore       |
| Flory Roofing and Construction                  | Spring Lake RV Resort            |
| Gatz Realty and Auction                         |                                  |
| Halstead Barber Shop                            | Stutzman Refuse Disposal Inc.    |
| Halstead Baptist Church                         | Subway                           |
| Halstead Chiropractic and Wellness Center Rehab | The Halstead Bank                |
| Halstead Health and Rehab                       | The Old Hardware Store           |
| Halstead Heritage Museum and Depot              | The Real Estate Company          |
| Halstead Housing Authority                      | Tortoise Gallery and Art Center  |
| Halstead Market                                 | Troy's True Value                |
| Halstead Motors LLC                             | USD 440                          |
| Halstead Place Assisted Living                  | Vintage Boutique                 |
| Halstead Post Office                            |                                  |
| Halstead Senior Citizen's Center                | Westar Energy                    |
| Wendling Farms                                  | John Will                        |
| Harvey County EDC                               | James Will                       |
| Harvey County Independent                       | Carolyn Williams                 |
| Harvey County United Way                        | Southwind Rentals                |
| Held's Gas and Groceries                        | Eugene Haydock                   |
| Hutchinson Community College                    | Bill Ewert                       |
| J.T. Enterprises                                | Senator Carolyn McGinn           |
| Halstead Trailer Sales                          |                                  |
| Kansas Learning Center for Health               |                                  |

## **Membership Committee David Younger**

The membership committee has completed the planning for the upcoming membership drive. The committee planned a prong approach to the drive. This include:

1. An ad in the *Harvey County Independent* thanking the current members.
2. Three different membership letters mailed on August 16<sup>th</sup>
  - a. A letter to the current members explaining the benefits of being a Chamber member.
  - b. A letter to prospective members explaining the price structure and the benefits of being a Chamber member.
  - c. A letter to civic organizations explaining the price structure and how they can volunteer time to the Chamber events in lieu of payment.
3. Follow-up phone call with businesses and/or civic groups who do not respond to the membership letter.

The Membership committee anxiously awaits the outcome of the membership drive and is optimistic that we will have a great response to the drive.

**Membership Committee:** Dave Younger, Robb Reeves, John Nemeth, Jim Will, Ed Campbell, and Bob McDowell.

## **Retail Committee Ed Campbell**

Your Retail Committee, composed of the following members: Alex Williams, Bernard Gatz, Connie Calvin, Cory Harrington, Katy Coy, Krystal Siebert, Mary Lee-McDonald, Megan Evans and Nate Simmons have been hard at work on the upcoming Fall event schedule.

Our first event is the annual Chili-Cook-off, scheduled for Saturday, October 2. This year, we've added an event called the Black Kettle 5K Chili Run to precede the cook-off. Kodi Panzer and Connie Calvin have done all of the preparation for the 5K run and 2 mile walk and are actively promoting the new event on runner websites as well as local news outlets. The run has been "sanctioned" and we are optimistic about interest and participation. Cory Harrington has been coordinating the Chili Cook-off and we are all working on contacting businesses to sponsor the event and to form teams to compete in the cook-off.

For more information on this and all Chamber events, please go to [www.discoverhalstead.com](http://www.discoverhalstead.com).

The next event on the Fall schedule is the Halloween Howl, scheduled for October 31, 2010. This event is one of our most popular and well attended of the year with over 500 children participating annually in the costume parade.

As for Christmas planning (I know it's hard to think about Christmas when it has been record setting HOT, but it is never too soon to start planning) our Holiday Open House is scheduled for Thursday December 2 and the Jingle Light Parade bringing Santa to town is scheduled for December 4.

As planning progresses on these events, we will keep everyone posted on news and updates. Also, special thanks to those on the committee for their time and effort to help make these events a success for everyone and an invitation to anyone who would like to be on the committee to help and improve them.

## **Oversight Committee Charles Whitt**

This Summer has witnessed the launch of a new campaign to promote Halstead as a great place to live. We worked closely with KWCH, Channel 12 on several new television commercials that have been on air since early June.

In total, we produced three new commercials, one 30-second spot and two longer ones which ran for 2 minutes and 55 seconds. The 30-second spot quickly covered the great school district and quality of life that Halstead offers families. This commercial ran throughout Channel 12's programming including their local newscasts, the Oprah Winfrey show and the prime time shows.

The longer commercials were featured on select weekend programs and on KWCH's web site. The complete schedule of commercials was completed by the Old Settler's Festival. If you would like to view them, they are available at [www.discoverhalstead.com](http://www.discoverhalstead.com), YouTube and on the Halstead Independent newspaper web site.

Also this Summer, we ran a regular slate of commercials again on the Sports Daily radio show, which airs on 1240 AM and 98.7 FM. The show, which is hosted by KWCH Sports Anchor Bruce Haertl and Wichita Eagle Sports Columnist Bob Lutz is highly rated in the Wichita market. The show visited the town again on Friday, August 13th for the Old Settler's Festival with a live remote outside The Halstead Bank. Lutz and Haertl interviewed Halstead High School Football Coach Marc Svaty regarding the Dragons' upcoming season, Old Settler's Chair and Halstead Fire Chief Jim Van Schaick and Cory Harrington about the Chili Cook-Off and Black Kettle 5K on October 2nd.

Finally, during the Fall and early Winter time frame, the Oversight Committee is considering running additional advertising to promote all of the downtown events which occur during that time of year. This advertising will complement the promotion that we do locally with the Harvey County Independent.

**Committee Members**, Charles Whitt, Gene Haydock, and Roger Lowery.

**Old Settlers Committee**  
**"A Bridge to the Past"**

**Thank You to the Sponsors and volunteers who help to make this Old Settlers  
another great even in Halstead!**

Farmers Co-op   Carriage Rides   The Halstead Bank   Newton Medical Center  
Central National Bank   McDowell Electric   Halstead Chiropractic and Wellness Center

Halstead Health and Rehab   Gatz Realty and Auction   Paul and Crescent Haury  
D'Angelo's Pizzeria   The Real Estate Company   The Harvey County Independent

Helen Collins   City of Halstead   Legg Company   Flory Roofing and Construction  
Charlsen Insurance   Main Street Interiors   Bryant & Bryant Construction

Wendling Farms   Golden Harvest Restaurant   Coslett Roofing   Shear Image  
Bill and AnnaLee Ewert   Mitch and Nancy Powell   Marge Talbott   Jim Will

The Old Hardware Store   KanOkla   Conoco One Stop   Chisholm Trail 8 Movies  
Halstead Radio and TV   USA 800   Then and Now DJ Service

Our apologies to anyone who was missed

**Committee Members:** Chair – Carrie Bridges, Co-Chairs – Jim VanSchaick, and Bob McDowell, Michele Hawkins, Connie Calvin, Karen Jacob, Nancy Powell, Terry Jones, Alan Weber, Nathan Simmons. Helpers: Helen Collins, Jim Will, and Alfe Mueller.

**Chamber Gets Harold Rea Award**  
**Robb Reeves**

The Halstead Chamber of Commerce received the prestigious Harold Rea Award during the 2010 Old Settlers Festival.

The award is given to a business, individual or person who promotes Halstead.

“What a good and faithful servant the Halstead Chamber has been,” said Larry Williams, who gave out the award to the chamber Friday, Aug. 13.

Charles Whitt, current chamber president, accepted the award. He highlighted the chamber’s current projects, which includes signage on Highway 50 and working with the Oversight Committee on current television and radio advertising that promotes Halstead.

The Harold Rea Award is named after former Harvey County Independent editor Harold Rea who worked to promote Halstead.

It was noted during the awards ceremony that the chamber’s main source of labor comes from volunteers who work on various committees and make up the chamber’s leadership.

“The chamber is a whole bunch of people and a whole bunch of people over a number of years,” Williams said.

Halstead Chamber of Commerce  
chamber@discoverhalstead.com  
316-217-4996

*Please save the date:*

**Thursday, August 26th 2010**

Halstead Chamber of Commerce

Annual Meeting

Time: 6:00 pm

Location: Halstead Senior Citizen's Center

523 Poplar Street

Halstead Chamber of Commerce  
Board Members

President – Charles Whitt

Vice President – Joel Flory, Past President – Jarrod Panzer

Bill Charlsen, Robb Reeves, Beth Ann Kingsley, Ed Campbell

Dave Younger, Nathan Simmons, Jim VanShaick

Jr. Board Member – Ryan White and Stephanie Snell

Sec./Treas. Mary Lee-McDonald

Halstead Chamber of Commerce Board Meetings

1st and 3rd Monday of the month.

5:30 pm USD Halstead High School.

Halstead Chamber Scheduled Events:

Aug. 26th Annual Meeting

Oct. 2<sup>nd</sup> Black Kettle 5K Chili Run

Oct. 16th Halstead Fine Arts and Crafts Festival

Oct. 31st Halloween Howl

Nov. Quarterly TBA

Dec. 2<sup>nd</sup> Holiday Open House

Dec. 4th Kris Kringle's Jingle Light Parade

# Black Kettle 5K Chili Run

Saturday, October 2<sup>nd</sup>

Downtown Halstead

For more information on the 5K Run and 2 Mile Walk

Contact Kodi Panzer

316-640-6262

More information is listed on pages to follow or

Contact Cory Harrington

316-772-1902

# Black Kettle Chili Cook Off

## 5 K Run and 2 Mile Walk

Downtown Halstead, KS

Saturday, October 2nd



### Just How Good Is Your Chili?

Put it to the test and compete against the best!

Join us for a fun day of chili cooking, chili tasting and shopping.

Chili Tasting Will Start at 11:00

\$5.00 for Adults

\$3.00 for Children (12 and under)

### Cash and Prizes

- Grand Prize Chili
- 2nd Place Chili
- 3rd Place Chili
- People's Choice Chili
- Grand Prize Salsa
- 2nd Place Salsa
- 3rd Place Salsa
- Best Booth
- Best Costumes

### Salsa Contest

Enter your favorite Salsa!



**Entry Fee: \$15 per Team Check In Starts at 7:00 am Chili Judging Starts at 10:30**

**Salsa Entry is \$5 -Salsa will be judged at 10:00**

**Deadline is September 18th Register At The Halstead Bank & Rizza Retail Liquor**

**Contact: Cory Harrington 316-772-1902**

**Chili Entry \_\_\_\_\_ Chili & Salsa \_\_\_\_\_ Salsa Only \_\_\_\_\_**

**Team Name : \_\_\_\_\_**

**Cooks Names : \_\_\_\_\_**

**Contact Number : \_\_\_\_\_**

**Shirts Sizes : \_\_\_\_\_ 2XL \_\_\_\_\_ XL \_\_\_\_\_ L \_\_\_\_\_ M \_\_\_\_\_**

**Each Team Will Receive Three T-Shirts (Additional Shirts \$5)**

# The **Biggest** Little Chili Cook-Off in Kansas

## Chili Cook Off Rules

1. Teams consist of three people
2. Teams should wear costume
3. Booths should be decorated
4. Each team is responsible for gas or electric cooker, all ingredients, cooking utensils, tables and booth material
5. Meat may be prepared at home, with all other ingredients added to chili on-site and chili must be cooked on contest site.
6. Each team must make at least 3 gallons of chili to be donated for public chili tasting
  7. Sponsor paid entry fees are tax deductible
  8. Entry forms are due on or before September 30th
  9. No canned chili allowed
10. Sponsors of Chili Cook-Off will not be held responsible in case of accident
11. Each team is responsible for their own clean up
12. Please put safety first, for your protection
13. Have Fun And Enjoy Your Chili Cook-off
14. You will be responsible for getting your chili to the judges from 10:20-10:30

## Salsa Contest Rules

1. Present your favorite salsa (homemade or canned to judges)
2. You will be responsible for getting your salsa to the judges from 9:50-10:00
  3. You must provide at least 4 cups of salsa for judging